



PHOTOGRAPHY:
60 Henry Leutwyler (Graphis Master) / USA & Switzerland

Born in Switzerland in 1961, Henry Leutwyler is a self-taught photographer with a stubborn streak and unflappable love for the medium. His grandfather and father were both printers. He decided not to follow their path, instead choosing to travel and photograph, soaking up color and culture from around the world. After being rejected by one of Switzerland's best photography schools, he opened his own photo studio in Lausanne, photographing cheese, chocolates, and watches. He went bankrupt in a year and a half. In 1985, Henry moved to Paris, where he apprenticed with photographer Gilles Tapie and rapidly established himself as an editorial photographer. A decade later, Leutwyler moved to New York City. He has photographed the likes of Michelle Obama, Julia Roberts, Tom Wolfe, Iggy Pop, Rihanna, and Martin Scorsese, to name a few. Henry lives and works in downtown Manhattan.

Introduction by Nick Sullivan

Nick Sullivan is the creative director at *Esquire*, where he served as fashion director from 2004 until 2019. Prior to that, he relocated from London with his young family to Boerum Hill, Brooklyn. He has styled and art-directed countless fashion and cover stories for *Esquire* and *Big Black Book* (which he helped found in 2006) in exotic, uncomfortable, and occasionally unfeasibly cold locations. He also writes extensively about men's style, accessories, and watches. He describes his style as elegantly disheveled.



76 Nicholas Duers / USA

Nicholas Duers is a commercial still-life photographer/director in New York City. His award-winning work can be seen in commissions from notable brands such as Harry Winston, Tom Ford, Ralph Lauren, Netflix, Stuart Weitzman, David Yurman, John Hardy, and Adidas/Y3, among others. Nicholas has been shooting predominantly in NYC since 2007, servicing agencies, brands, and magazines in the fashion, beauty, entertainment, and luxury goods sectors. He studied fine art photography at the Photographic Center Northwest in Seattle before further developing his aesthetic at the Rochester Institute of Technology. Today, he operates out of his studio in midtown Manhattan and is represented in the US by Farimah Milani. In addition to Graphis, his work has been recognized by Px3 Paris, the Int'l Photo Awards, Moscow Int'l Foto Awards, Tokyo Int'l Foto Awards, Advertising Photographers of America, *Surface* magazine's Avant Guardian, and *Photo District News*, among others.



Introduction by Kristen Shirley

Kristen Shirley is a New York-based luxury expert, writer, editor, and stylist specializing in travel, fashion, fine watches, jewelry, wine, and spirits. She is passionate about craftsmanship, rare gemstones, and supporting independent designers. Kristen is the founder of LaPatiala.com, the luxury encyclopedia, and is currently a contributing editor for leading publications such as *Forbes.com* and *Nobleman*. She is also a freelance writer for luxury publications. Her work has appeared in *Bloomberg Businessweek*, *Departures*, *Business Insider*, *Robb Report*, and *Editorialist*, among others. Previously, Kristen was the luxury editorial director at *Elite Traveler*. She led the print and digital teams, and spearheaded a redesign of the print edition and the website. Kristen began her career at *ELLE* in the fashion department, where she trained under former style director Kate Lanphear before becoming the associate market editor. Before moving to New York, Kristen earned her B.A. in French at Georgetown University, studied abroad at Université Sorbonne Nouvelle in Paris, and attended international high schools in Frankfurt and London. She loves traveling, especially to a tropical locale where she can scuba dive and have a glass of rosé on the beach. A bit of a foodie, Kristen is obsessed with sabering champagne, shucking oysters, and all things caviar.



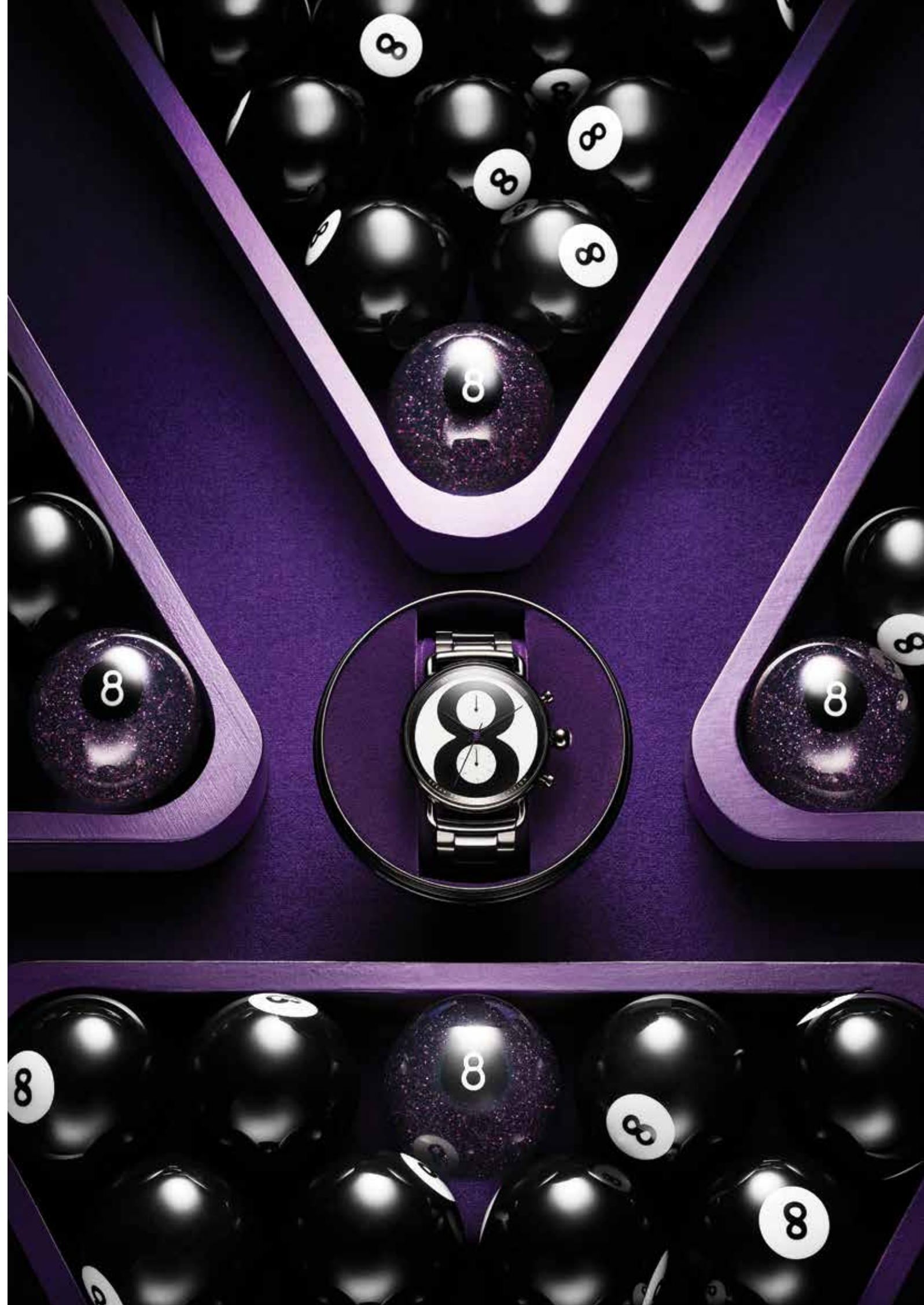
ART/ILLUSTRATION:
92 Jack Unruh (Graphis Master) / USA

A native of Pretty Prairie, Kansas, and son of an Air Force pilot, Jack Unruh (1935–2016) lived in a variety of places while growing up. Jack was like all kids: He drew... He just never stopped. When he was little, he created picture stories about the war while lying in front of the radio, drawing what he heard. After graduating from Washington University in St. Louis, he settled and began his illustration career in Dallas, Texas, where his one-of-a-kind drawing style emerged. With his unabashed love of drawing, Jack was quick to say that his passion for image-making ran parallel to his love for the outdoors, fly fishing, and bird hunting. It takes only a few moments of looking through his portfolio to notice the affection he had for drawing nature and its inhabitants. Through his easy laugh, Jack would say, "Drawing is a magic wand!" He made enchanting, spellbinding images for more than 50 years. Jack appeared in the Communication Arts illustration annual since its inception, and was in numerous shows for *American Illustration*, *Graphis*, *AI GA*, and *Print* magazine. *Graphis* featured an article, "Jack Unruh: Quick on the Draw" in its 2002 Sept/Oct issue #341. Jack is listed in the New York Society of Illustrators' Hall of Fame along with legends such as Norman Rockwell, Al Hirschfeld, Dean Cornwell, Maxfield Parrish, Al Parker, N.C. Wyeth, and Robert Weaver.



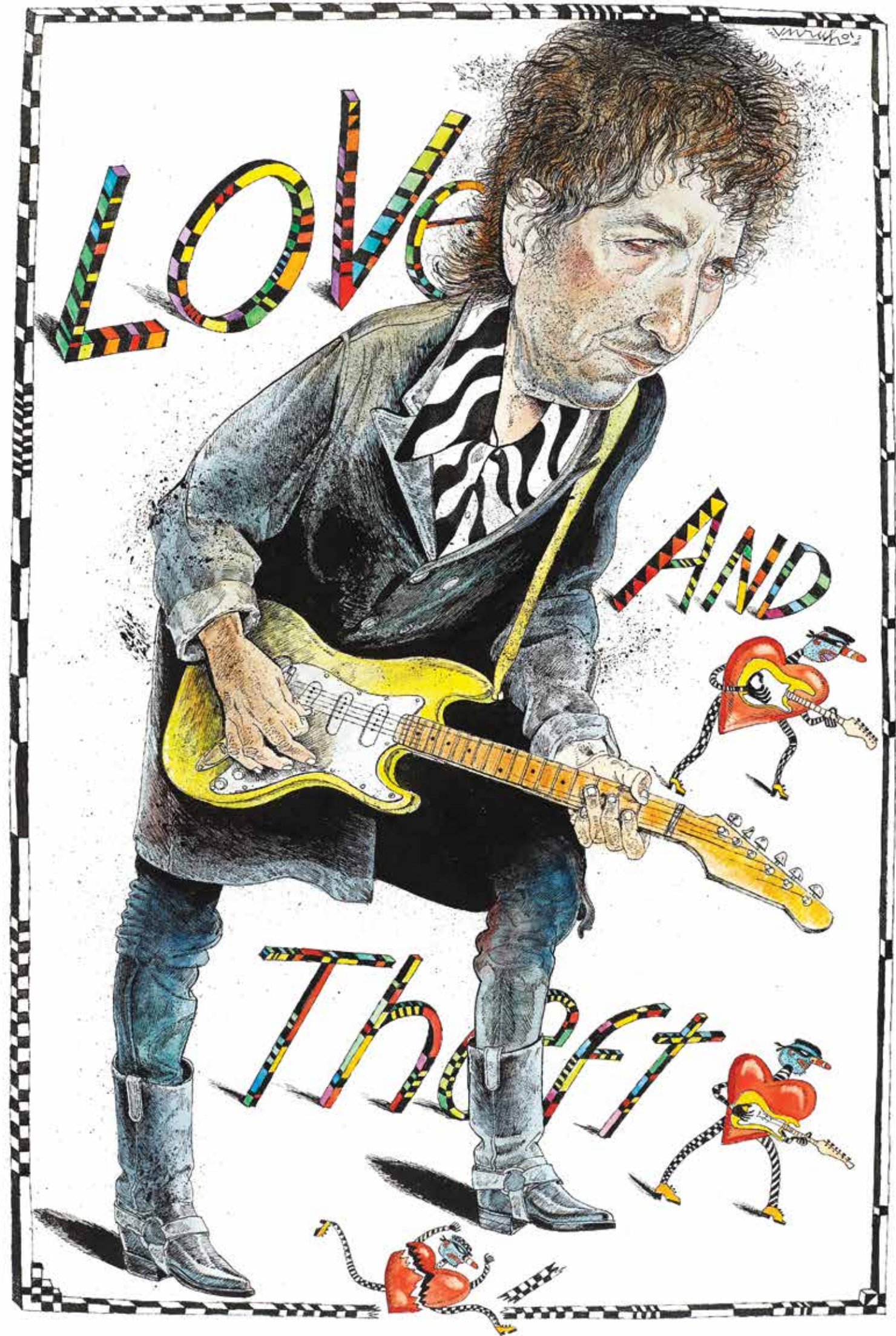
Introduction by Judy Whalen

For most of her career, Judy Whalen was an artists' agent and curator. For most of her life, she has also been Jack Unruh's ultimate sidekick: a cheerleader, fishing buddy, sous chef, and assistant decanter. For every moment—past, present, future—Judy has been a purveyor of silly trivia, a social initiator, a curiosity seeker, and a grateful Lucy to Jack's Ricky.



(Opposite page) Ad for MVMT's eight-year anniversary; photographed by Nicholas Duers.

A



ART/ILLUSTRATION

Jack Unruh: A Storytelling Artist

JACK WAS MORE THAN A GREAT ARTIST. HE WAS A GREAT SOUL. I COUNTED HIM AMONG MY BEST FRIENDS. I'M BOLD ENOUGH TO BELIEVE—THIS MAY BE WISHFUL THINKING, BUT I THINK IT'S TRUE—THAT HE COUNTED ME AMONG HIS.

Bill Heavey, *Editor, Field & Stream*

JACK WAS THE KIND OF ARTIST WHO YOU KNEW ABOUT, LOVED, AND ADMIRER. WHEN YOU MET HIM, HE MADE IT ALL ABOUT YOU. HE WAS A GENEROUS PERSON, AND ONE WE ALL SHOULD REMEMBER AND EMULATE.

Tim O'Brien, *Artist & Illustrator*

TO THE END, HE WAS METICULOUS WITH HIS CRAFT. I FEEL EXTREMELY LUCKY TO BE A PART OF THE SUPERB AND INIMITABLE BODY OF WORK HE LEFT US WITH.

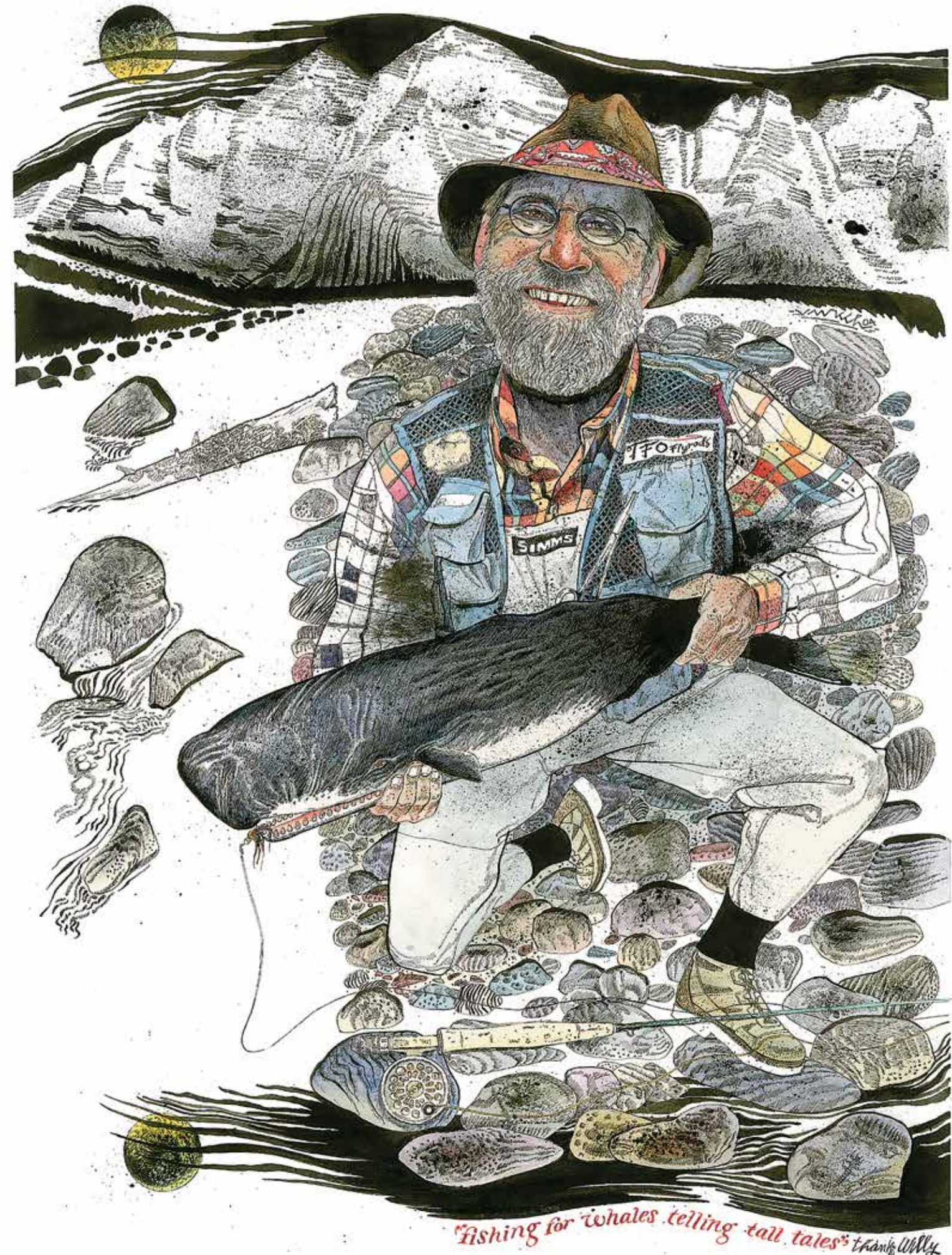
David Courtney, *Writer & Columnist, Texas Monthly*

A MARK OF HIS INTEGRITY IN THIS INDUSTRY IS THE ASTONISHING FACT THAT WHEN YOU BRING UP HIS NAME, PEOPLE DON'T TALK ABOUT HIS DRAWINGS FIRST, BUT ABOUT HIS GENUINE SPIRIT.

John Hendrix, *Illustrator & Author*

I ADMIRE HIS MASTERFUL DRAWING SKILLS, HIS FEARLESS USE OF NEGATIVE SPACE, AND HIS CREATIVE COMPOSITION. HE WAS EQUALLY ADEPT AT CREATING STUNNING DEPICTIONS OF ANIMALS AND BITING CARICATURES OF POLITICIANS.

Jody Hewgill, *Illustrator & Author*

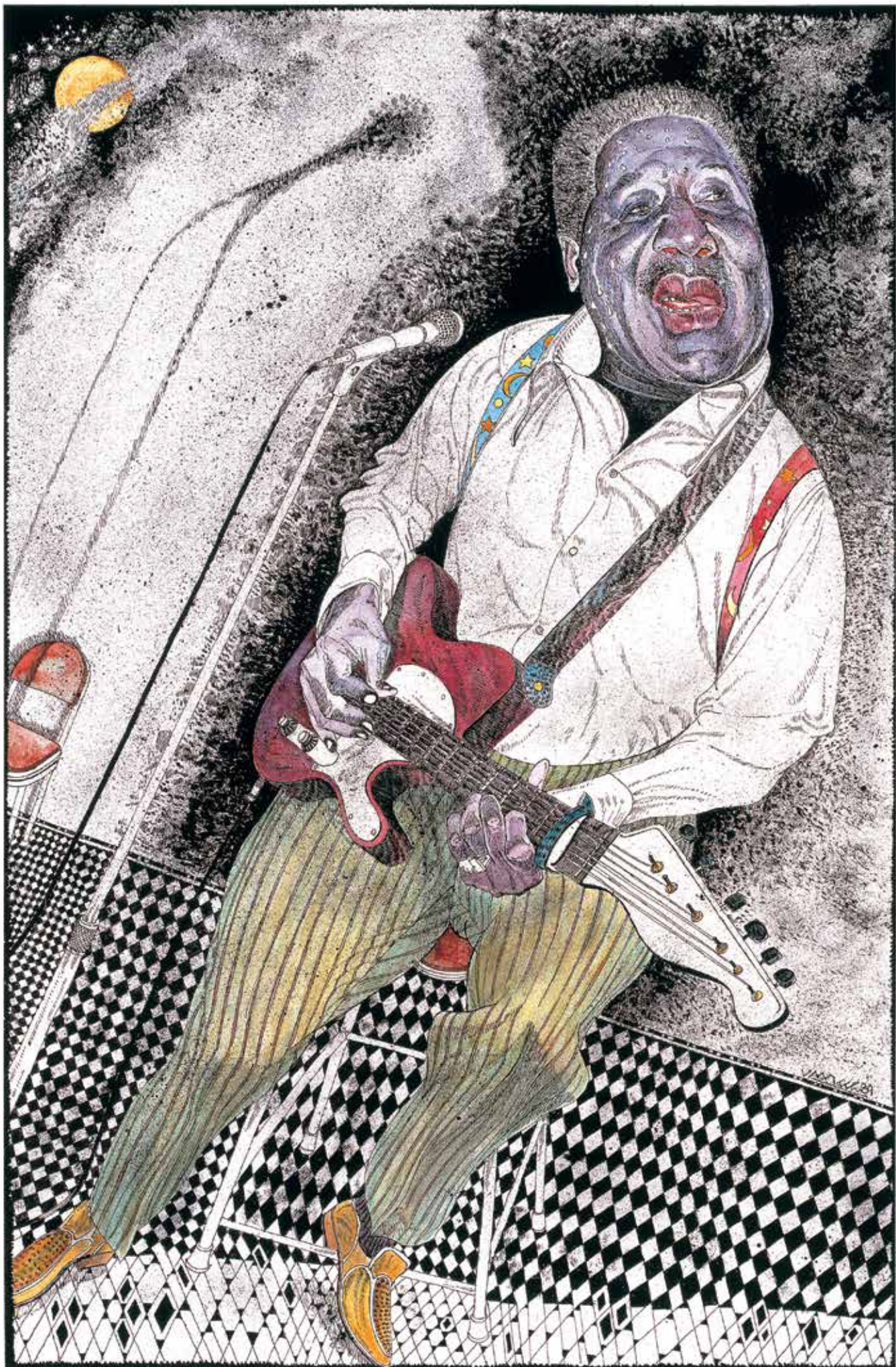


(Page 91) "Grand Theft—Bob Dylan." *Entertainment Weekly* magazine; Design Director: Geraldine Hessler; Art Director: Lee Beresford; 2001

(Above) "Fishing for Whales Telling Tall Tales..." *Unruh self-portrait*; *Aspen Sojourner Magazine*; Director: Patrice Conyers; 2004



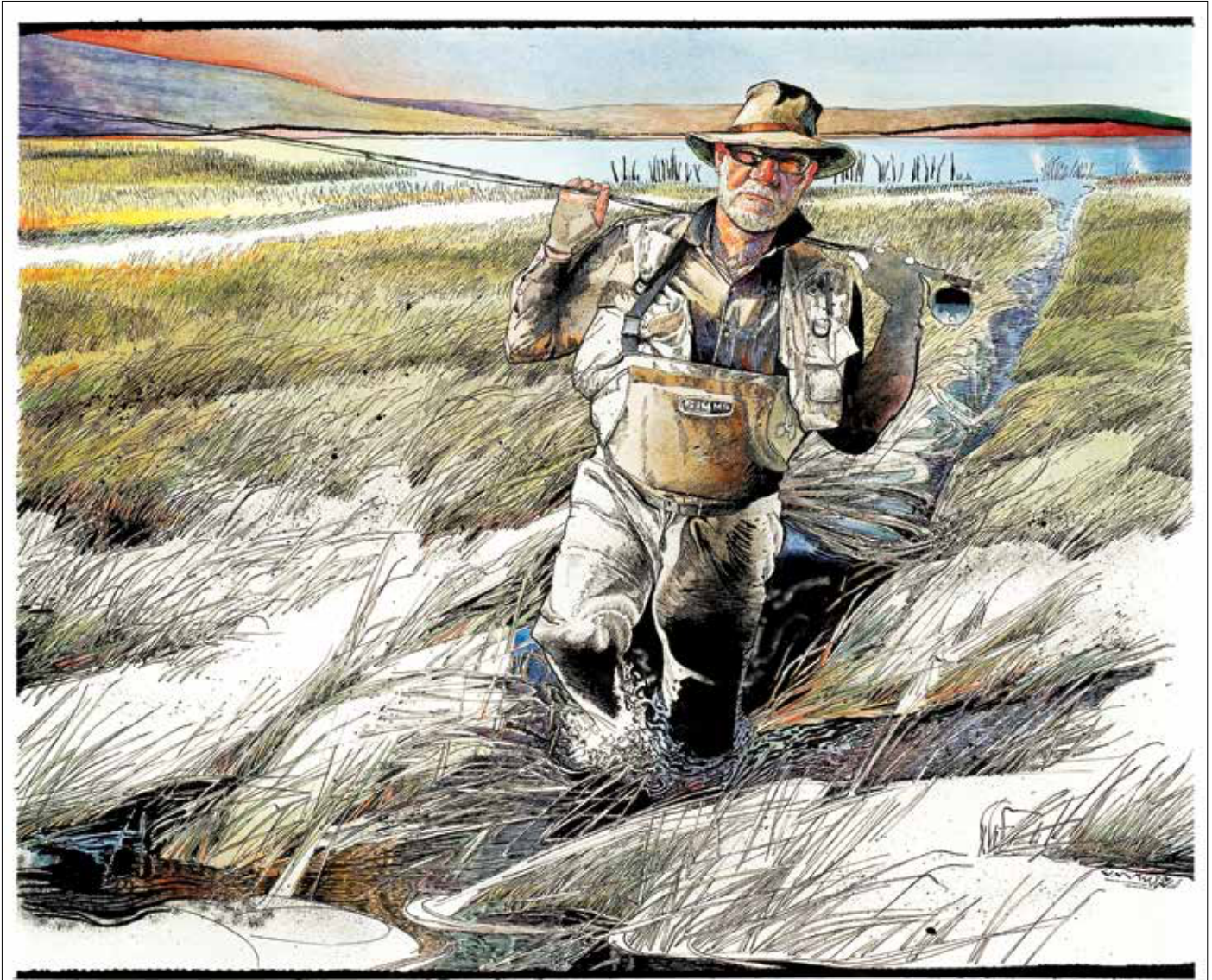
"Tierra del Fuego—Male Bonding Experience." GQ magazine; Design Director: Fred Woodward; 2002



"Muddy Waters." *Rolling Stone* magazine; Art Director: Fred Woodward; 1990

Introduction by Judy Whalen *Jack Unruh's Biggest Fan*

Soon after he woke each morning, Jack fed his beloved hunting dogs, poured his morning coffee, and headed to his studio at his home in Dallas, Texas. His mesmerizing workspace was like his paintings. It was full of life, dreamy visions, images of family and friends, and multi-dimensional depictions of wildlife that nourished his soul. He wasn't just an artist: Jack was a storyteller. As you step into his paintings, you can't help but be drawn in, and once you're within, there are more and more details to the story. When asked what he did, he said, "I draw pictures." That was Jack: a master of understatement and humility. He was a generous man who lived his life in full and was grateful that he got to make a living doing what he loved.



"Mike @ Luce Lake." *FISH & Other Stories as My Pen Remembers Them: A Journal by Jack Unruh*; Designer: Jack Summerford; 2015

ILLUSTRATORS ARE WONDERFUL PEOPLE;
I'VE ALWAYS LOVED BEING AROUND THEM.

Jack Unruh, *Illustrator*



What inspired or motivated Jack to pursue a career in illustration?

Jack was like all children; he drew pictures. He just never stopped. At a young age, he would lie in front of the radio and draw what he heard. The Lone Ranger, Captain Marvel, WW2, animals, and nature filled his time and paper. By age 12, Jack's love of the outdoors sparked an interest in botany/biology and fly fishing. After graduating high school, he considered working as a forest ranger or a game warden. His father suggested that he draw for a living and have fishing and hunting as hobbies. He took his father's advice and enrolled at Washington University in St. Louis, where he majored in magazine illustration and graduated in 1958. That year, he moved to Dallas, Texas, to begin his illustration career. It was a gracious art community of printers, paper companies, and designers all helping each other and growing together. That group passed on their knowledge and continued referring people to each other. Their work set the pace for generations to come. Jack helped define the Dallas community.

What was Jack's work philosophy? What advice did Jack give illustration students?

To quote Jack: "Keep a journal/sketchbook, and practice your craft, your drawing, and your thinking. It is the idea that is most important, and after that, it is how you present your way of seeing the world with a unique thought. If you can pull that off and have fun doing it, alleluia!"

What is it about illustration that Jack was most passionate about?

Telling an engaging story through his illustrations.

What is the most difficult challenge Jack had to overcome to have a successful career?

Jack: "It never occurred to me that a career in illustration would not work... It was a natural development of what I saw and how I interpreted things based on my influences. I eventually created a look/style. I had a good time and enjoyed it... I worked on it. It was a progression of passion and persistence."

Who were some of Jack's greatest influences?

He was inspired by Aubrey Beardsley, Gustav Klimt, Albrecht Durer, and Bruegel (Beardsley and Klimt for their design, Durer for his drawing and detail, and Bruegel for his storytelling). Later, he was influenced by the many designers/art directors he worked with. Jack's openness to pushing the envelope lent itself to discuss different ideas and approaches with his clients.

Who was Jack's greatest mentor?

His greatest mentors were the designers and art directors that he worked with, along with fellow illustrators.

Which contemporaries of his did Jack most admire?

Robert Andrew Parker, John Collier, Jason Holly, Russell Chatham, and John Cuneo; he admired so many. He was always contacting fellow illustrators and complimenting them on their brilliant work.

What was Jack's dream assignment?

His dream assignments were most likely those with *National*

Geographic from 1983–96, researching/talking to botanists, paleontologists, and leading experts, and traveling all over the world observing, sketching, and photographing reference first hand. His *National Geographic* illustrations took readers to places beyond the reach of a camera's lens.

Who were some of Jack's favorite clients?

Fred Woodward from *Rolling Stone* and *GQ*. Designers Kit Hinrichs, Woody Pirtle, and Jack Summerford. He had fun collaborating with *Texas Monthly* writer David Courtney, with whom he illustrated 105 "Texanist" columns.

What did Jack consider to be his greatest professional achievement?

His greatest achievement was being inducted into the Society of Illustrators' Hall of Fame in 2006. The Hall of Fame is a hallowed fraternity of master pictorial storytellers with legends as Norman Rockwell, Al Hirshfeld, Dean Cornwell, Maxfield Parrish, Al Parker, N.C. Wyeth, and Robert Weaver.

What about his work gave Jack the greatest satisfaction?

Jack was amazed and grateful that he got to make a living doing what he loved. He also loved the challenge of doing something he hadn't done before.

How did Jack define success?

Doing what makes you happy every day, making a living doing what you love, and balancing work and play.

What part of Jack's work did he find the most demanding?

Perhaps unreasonably short deadlines, which might sacrifice the end result. But is that not with any artist or designer?

Where did Jack find inspiration?

In nature.

What did Jack value most in life?

Family, friends, honesty, a good work ethic, and humor.

What interests did Jack have outside of work?

Fly fishing, quail/pheasant hunting, and being in nature. He also loved cooking for his friends and family.

How did Jack balance his work with his personal life, if there was a distinction between the two for him?

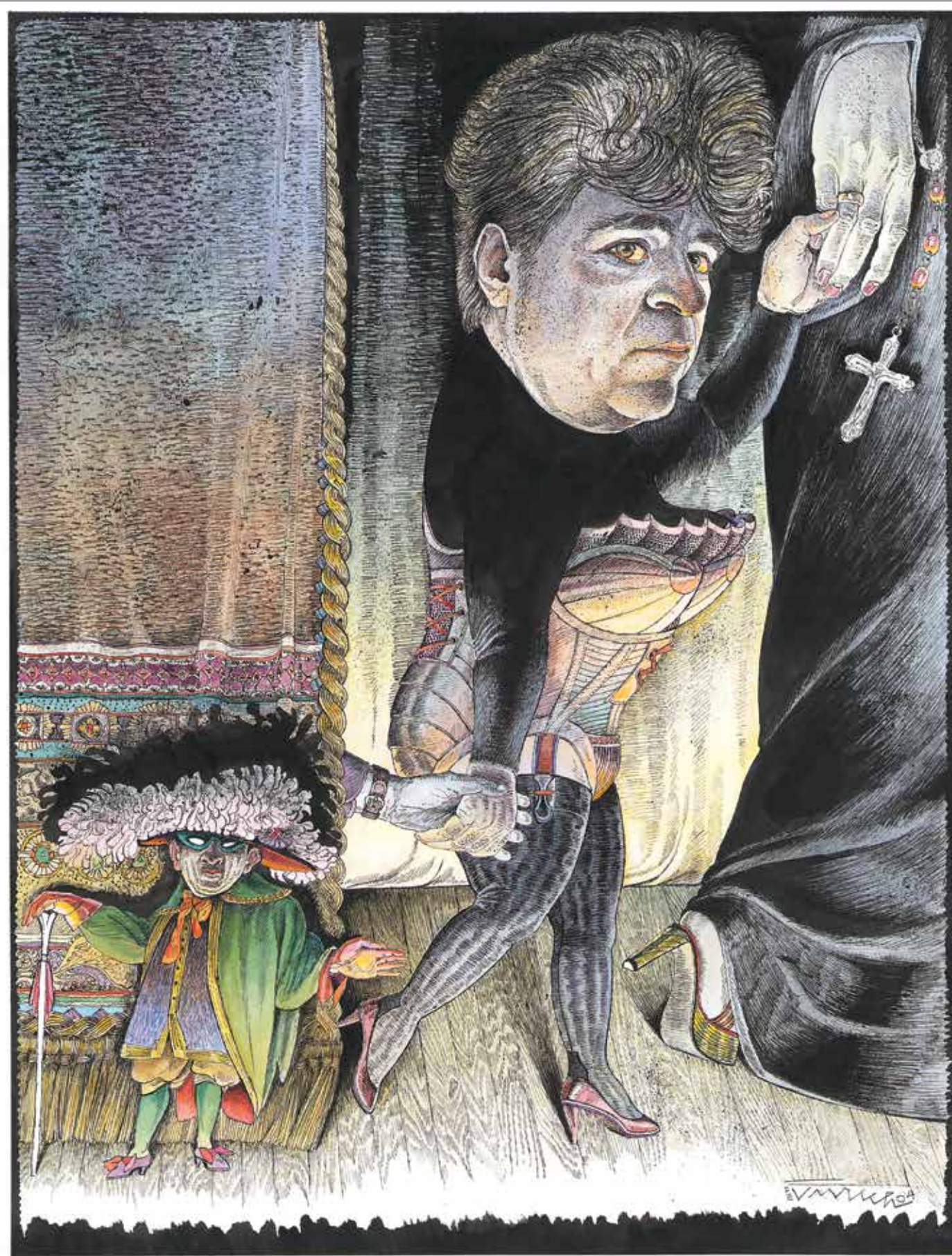
He was an expert at beautifully blending his career, art, hobbies, family, and friends.

Jack said he had two styles: what is real, "where one is reflecting upon an image and developing it," and what is not real, "which is something you find within your imagination and draw it out." What did he mean by that?

Jack: "My real work is a reflection of what I see. My unreal work is a reflection of what I think (my imagination)."

Jack's favorite tools were watercolors, pen, and ink. What drew him to using these in his work?

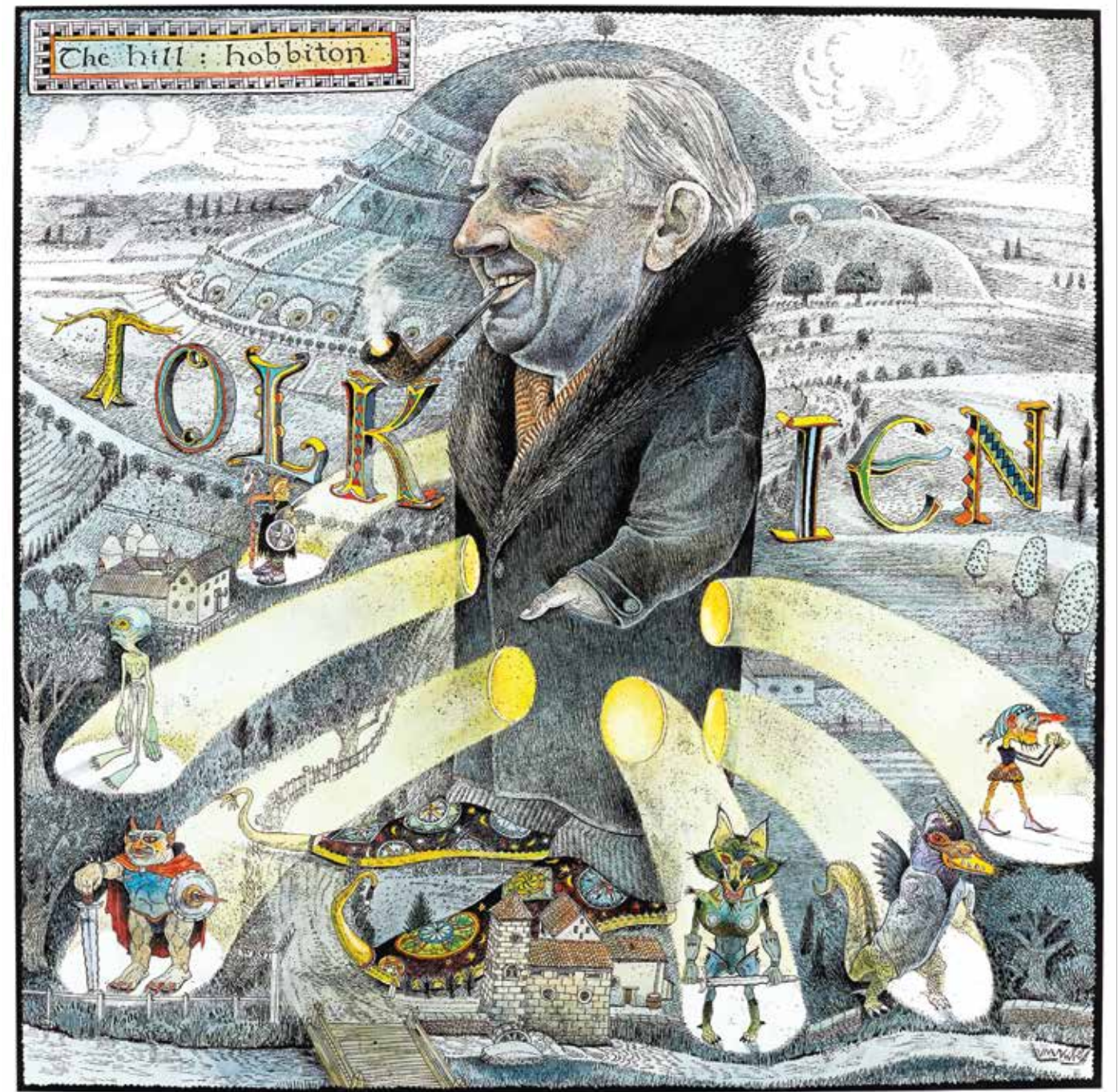
These tools were a natural for his drawing style. He developed his own pen and ink method of building up tiny marks on the page, then adding bigger marks with a brush.



"Narcissist—Pedro Almodovar." *Los Angeles* magazine; Creative Director: Lisa M. Lewis; 2004



"Lyle Lovett." *Texas Monthly* magazine; Creative Director: T.J. Tucker; 2005



"Lord of the Rings—Tolkien." *Entertainment Weekly* magazine; Design Director: Geraldine Hessler; 2001

Many books featuring Jack's work have been published. Was there a certain book that was his favorite?

FISH & Other Stories as My Pen Remembers Them: A Journal by Jack Unruh, designed by Jack Summerford and published by Herring Press. It is a compilation of entries from his journals and personal paintings.

The Unruh Student Award in Illustration from Jack's alma mater, Washington University in St. Louis, is a special cash award given yearly to graduating BFA students for excellence in their sketchbook practice. How did it come about?

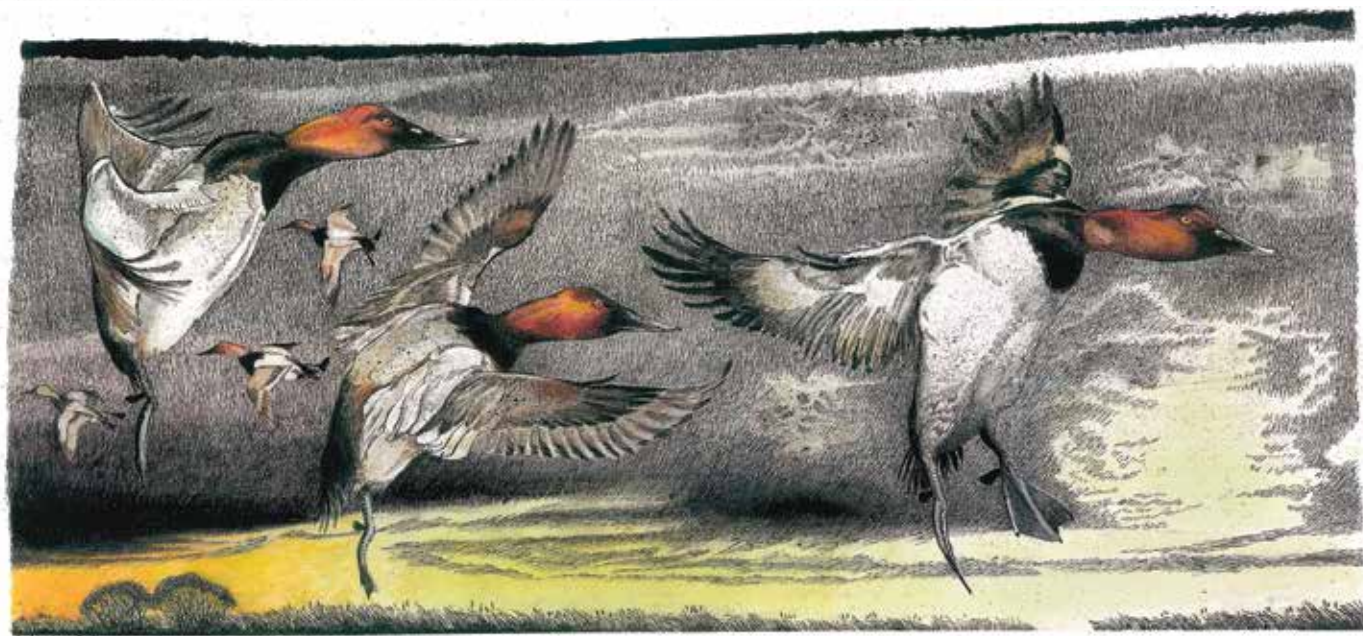
The cash award in perpetuity resulted from proceeds of Jack's posthumously published book, *FISH & Other Stories as My Pen Remembers Them: A Journal by Jack Unruh*. He used journals to sketch images, make visual and written notes, and, in general, amuse himself. Jack felt strongly about collecting his thoughts this way, and wanted to encourage young artists to actively keep journals for their own benefit.

What are Hearts to Jack?

Two months before May 16, 2016, a heart chain was created. A request was posted on the Jack Unruh Facebook page saying, "We are starting a 'Love Chain' for Jack. You can send him a heart (approximately five inches in diameter), using any medium. You have enjoyed his art for so many years, and now is the time to share yours with him." That post brought a thousand or more hearts from all over the world, beating a path to Jack via Facebook, FedEx, USPS, and special delivery!

Jack's art reached the depths of many hearts throughout his lifetime, and in the end, an abundance of art hearts reached his.

Jack Unruh Art Gallery Store www.jackunruh.com
See his *Graphis Master Portfolio* on graphis.com.



(Top) "Moose." *FISH & Other Stories as My Pen Remembers Them: A Journal* by Jack Unruh; Designer: Jack Summerford; 2015
(Middle) "Bear & Salmon—Alaskan Holdings." *XTO Energy Annual Report*; Designer: Don Sibley; 2004
(Bottom) "Here They Come—Canvas Backs." *Garden and Gun* magazine; Design Director: Marshall McKinney; 2010
(Opposite page) "Breaking in Comfortable Footwear." *Texanist* Column, *Texas Monthly* magazine; Art Director: Andie Beierman; 2009

